

**IN THE SPECIFICATION:**

**Paragraph beginning at line 3 of page 1 has been amended as follows:**

The present invention relates to a portable electronic apparatus such as an electronic watch that displays time and the like, and particularly to a portable electronic apparatus ~~preferred when~~ equipped with a digital display device of a self-luminous type.

**Paragraph beginning at line 14 of page 4 has been amended as follows:**

An object of the present invention is to provide a portable electronic apparatus, such as an electronic watch, which performs display that is easy to visually recognize and which realizes the display ~~at~~ with low power consumption.

**Paragraph beginning at line 6 of page 5 has been amended as follows:**

Here, the apparatus may include time counting means for counting an elapsing time, and may be configured such that the display brightness control ~~means~~ means in response to manipulation of the manipulation means, controls the display means to increase a brightness of the segment to a

predetermined value; and, when the time counting means has counted a predetermined time, controls the display means to decrease the brightness of the segment to a predetermined value.

**Paragraph beginning at line 14 of page 5 has been amended as follows:**

Further, the apparatus may be configured such that the display brightness control ~~means;~~ means controls the display means to cause the segment selected by the manipulation means to blink for display; and, over the elapse of the time counted by the time counting means, controls the display means to decrease a lit time ratio for the segment.

**Paragraph beginning at line 20 of page 5 has been amended as follows:**

Further, the apparatus may include segment selection control means for selectively supplying a first segment having a predetermined size and a second segment having a predetermined size smaller than the first segment and ~~controls~~ for controlling the display means to display the segment having the selected size on the display means, and may be configured such that the segment selection control ~~means;~~ means controls the display means to display the segment

selected by the manipulation means as the first segment, and controls the display means to display a segment not selected by the manipulation means as the second segment.

**Paragraph beginning at line 6 of page 6 has been amended as follows:**

Further, the apparatus may be configured such that the display brightness control ~~means~~, means, in response to the manipulation of the manipulation means, controls the display means to display an indicator for indicating a lit allowable time, and, over the elapse of the time counted by the time counting means, controls the display means to decrease the lit allowable time indicated by the indicator.

**Paragraph beginning at line 12 of page 6 has been amended as follows:**

Further, the apparatus may be configured such that, the display means displays the time counted by the time counting means in the ~~segment~~, segment, and the display brightness control ~~means~~, means, in response to the manipulation of the manipulation means, controls the display means to increase the brightness of the segment to a predetermined value, and when the time counting means counted a predetermined time, controls the display means to decrease the brightness of the segment to a predetermined value.

Heading beginning at line 1 of page 7 has been amended as follows:

BRIEF DESCRIPTION ~~OF THE SEVERAL VIEWS OF THE~~  
DRAWINGS

Paragraph beginning at line 14 of page 8 has been amended as follows:

In Fig. 1, the electronic watch includes oscillating means 101 for generating a reference clock signal, frequency dividing means 102 for frequency-dividing the reference clock signal to output a time reference signal to be a reference for a time, counting means 103 for measuring the time by counting the time reference signals to output a time signal corresponding to the measured time, external selection or manipulation means 104 ~~composed~~ comprised of a plurality of manipulation switches that can be externally manipulated, timer means 105 for performing timer operation in response to the manipulation of the external manipulation means 104, display control means 106 for performing various control operations such as brightness control for display means 108, display driving means 107 for driving a display of the display means 108, the display means 108 ~~composed~~ comprising of a display device of a self-luminous type having a plurality of

display segments, and state detecting means 109 for detecting a manipulation state of the external manipulation means such as a manipulation state of the manipulation switch.

**Paragraph beginning at line 8 of page 9 has been amended as follows:**

Note that the display control means 106 and the state detecting means 109 ~~composes~~ comprise display brightness control means and segment selecting means. Also, the timer means 105 ~~composes~~ comprises time counting means.